

„Formation Codes – Expressions of Digivitality“

Exhibition in the SRH seminar centre, Heidelberg

from 12th January - 8th April 2009

opening hours: Mo-Fr 9-19 o'clock, Sa 9-14 o'clock

with artwork by

Joachim Simon



ep. In their own way, pictures developing in the deeps of the computer are as fantastical as life itself. The artist Joachim Simon keeps developing his source code in a programming language until the digital artwork has achieved its final shape. The digital code holds an individual algorithm with its data, mapping a genotype onto the respective phenotype - similar to a living being. Joachim Simon denotes the power of the code to express itself in images in manifold and often surprising ways as "digivitality" in the data universe, the so-called „Datverse“. His abstract pictures represent beings, events or actions from our world, which spark off associations in

the viewer by giving him key stimuli. The "binary" title of the picture offers various possibilities for interpretation and is meant to serve as a starting point in the wide range of the viewer's own perspectives. His pictures are like short stories which represent our world by being entities searching the context in society. The artist sets great store by the sense: »Art needs communication. As a creator of source code I also see myself as an author who does not intend to write novels with blank pages. In this ever-accelerating world with its information inflation the stationary picture out of the machine operates as an antipole that can absorb our speedup.« Looking at his pictures the high amount of work in their creation may well be discerned. His works, which are now shown at an exhibition in the SRH seminar centre in Heidelberg, can be bought in a certified limited edition as photographic prints at his web site datverse.com.

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